

YAZMIN DELGADO

GRAPHIC DESIGNER



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310 - 775 - 7651

Education

Loyola Marymount University
BA Studio Arts: Graphic Design

Skills

Adobe Creative Suite (*Ps, Ai, Id, Ae, Lr, Br*)

Social Media Design
Print Production/ Design
Typography
Photography
Photo Editing
Project Management
Motion Graphics
Canva

Microsoft Office & Google Suite
Dropbox & Synology Drive
AV, Show Director, Stage Manager
Asana Task Manager (*certified*)
Emma Email Marketing
Slack & Zoom
Social Media
Sprout Social

Language

English - *Fluent*
Spanish - *Fluent*

Experience

Assistant Manager: Graphic Design

Social Kapture
July 2020 - Present

- Designed engaging social media graphics for a variety of clients, including high-value and specialty accounts, and created digital ad content tailored to platform-specific requirements.
- Supported Social Media Director in setting best practices for Graphic Design across various teams. Update all relevant written guidelines as needed and provide trainings as needed.
- Led quality control reviews for design output; provided constructive feedback and coaching to team members in weekly design meetings.
- Collaborated with the Social Media Director on planning and executing department-wide meetings and long-term initiatives.
- Facilitated weekly Graphic Design team meetings and represented the team by delivering updates during individual team and department-wide syncs.
- Played a key role in hiring for the Graphic Design team; led onboarding and training efforts for new hires across both the design team and other internal departments.

Head Graphic Designer

National Association of Latino Independent Producers
Nov. 2018 - Jan. 2020

- Interviewed, trained, and managed all design interns
- Collaborated cross-functionally with multiple departments to fulfill design needs for over 10 major events, including the rebranding of several programs across both print and digital platforms.
- Supported the digital production team by creating motion graphics and coordinating audiovisual (AV) logistics for high-profile events such as the NALIP Media Summit and Latino Media Fest.
- Trained and supervised volunteer photographers and photo editors; also served as lead photographer and editor for various events.
- Translated and proofread copy in spanish, provided live translation for Spanish-speaking talent during interviews and media appearances.

Lead Graphic Designer

Laband Art Gallery - Loyola Marymount University
Sept. 2017 - Mar. 2019

- Partnered with the gallery director to create cohesive exhibit materials across print, web, and social media platforms, including event flyers, posters, vinyl lettering, large-scale banners, email campaigns, social media content, and postcards.