



# SOCIAL MEDIA DESIGN

Since summer 2020, I have worked at **Social Kapture**, a social media marketing agency specializing in the multifamily housing industry.

Over the past five years, I have progressed from Graphic Designer to **Senior Graphic Designer**, advancing through roles including Level II Designer, Graphic Design Lead, and Assistant Manager of Graphic Design.

In my current role, I support multifamily housing clients by creating engaging, on-brand social media graphics for a diverse portfolio of properties. I collaborate closely with the Social Media Director to establish and refine design best practices across teams, ensuring visual consistency and high-quality output at scale, while also leading quality control efforts and contributing to cross-team initiatives that enhance creative standards and operational efficiency.



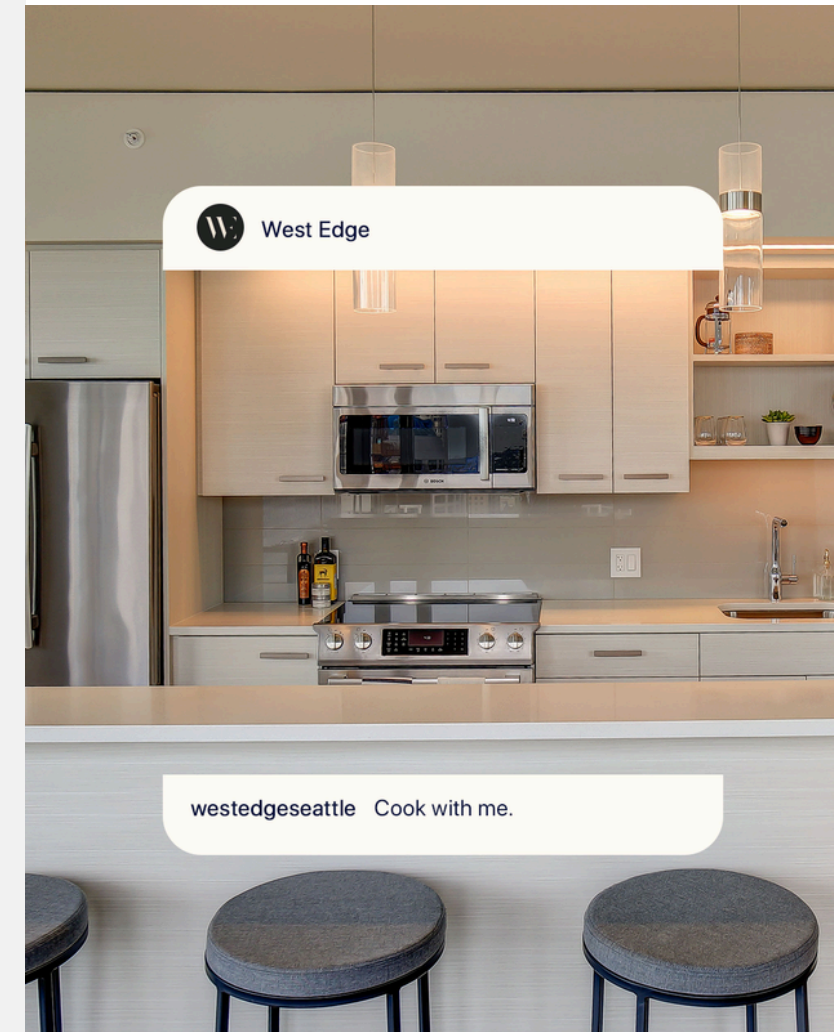
liveatformation



darbyatbriarcliff



westedgeseattle



Client-Focused Design

viewatestancia

view at ESTANCIA  
AN UPSCALE Retreat

Heart, Comment, Bookmark icons

themarkspts

WWW.MARKS-LIVING.COM

THE MARKS CHERRY HILLS

Heart, Comment, Bookmark icons

jeffersonarbor

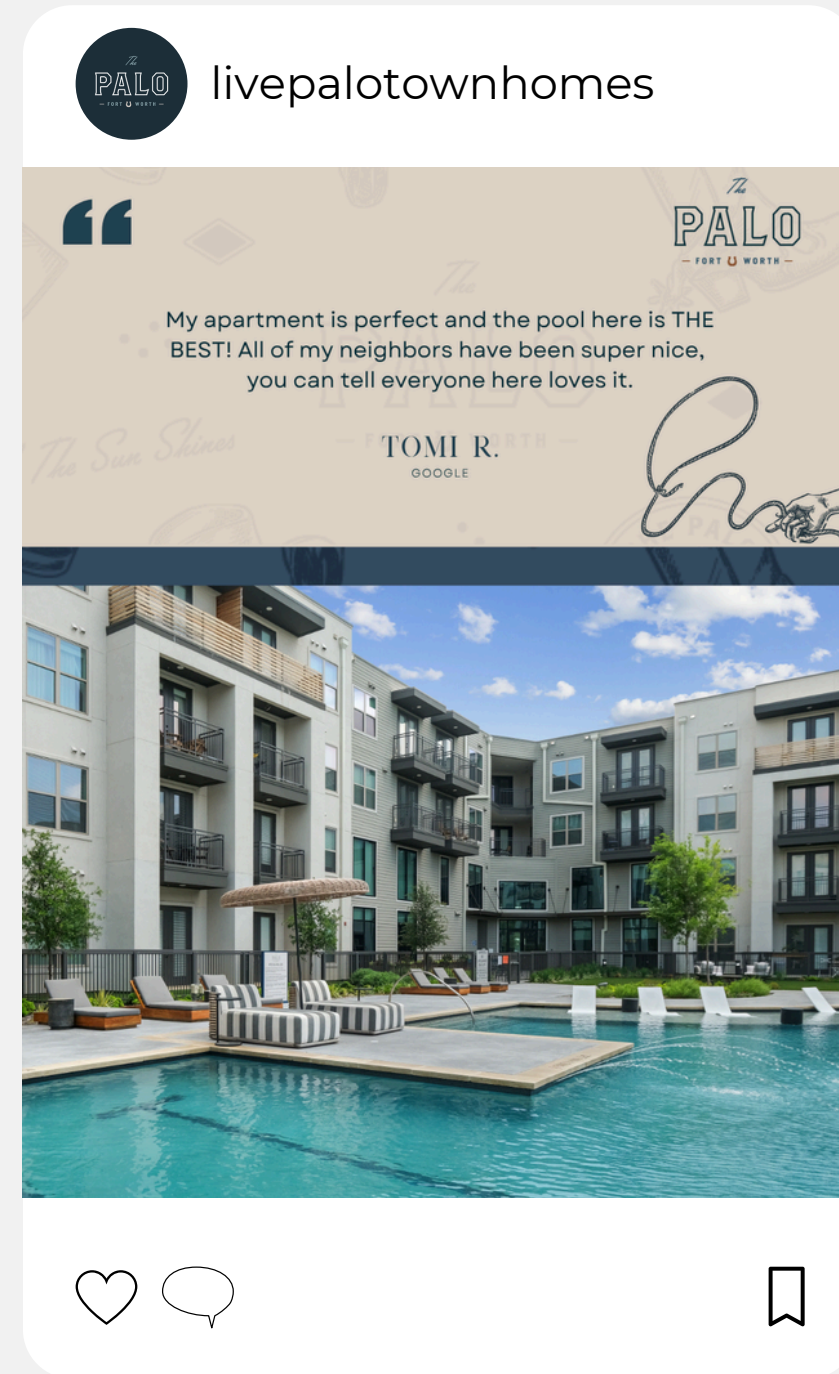
JEFFERSON Arbor

“  
...Not only [is] the property beautiful, it is in the perfect location... This community is the most affordable and beautiful place I've toured.

Anaya C.  
GOOGLE

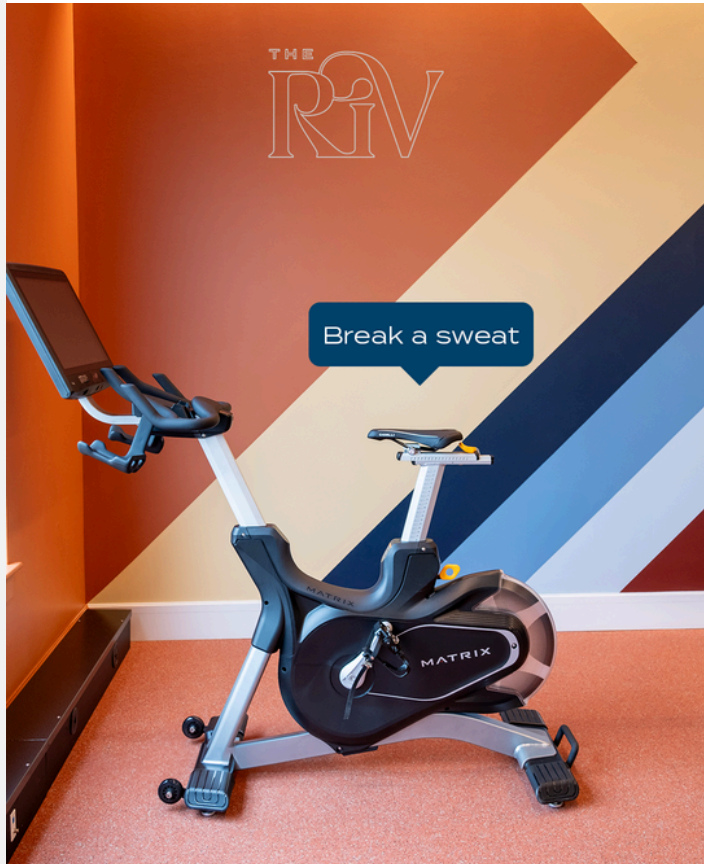
Heart, Comment, Bookmark icons

Client-Focused Design

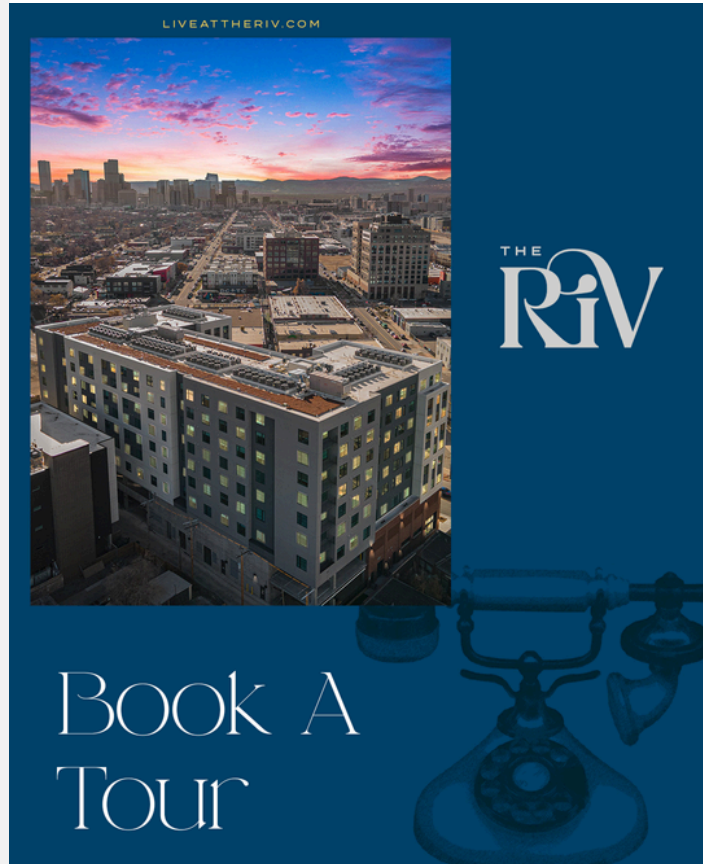


Brand Consistency

liveattheriv



liveattheriv



jacksonapts



brvillageapts

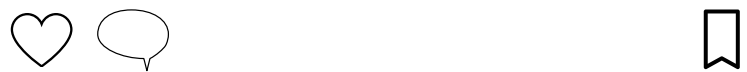


havenatmainapts



Engaging Graphics

**W** westedgeseattle



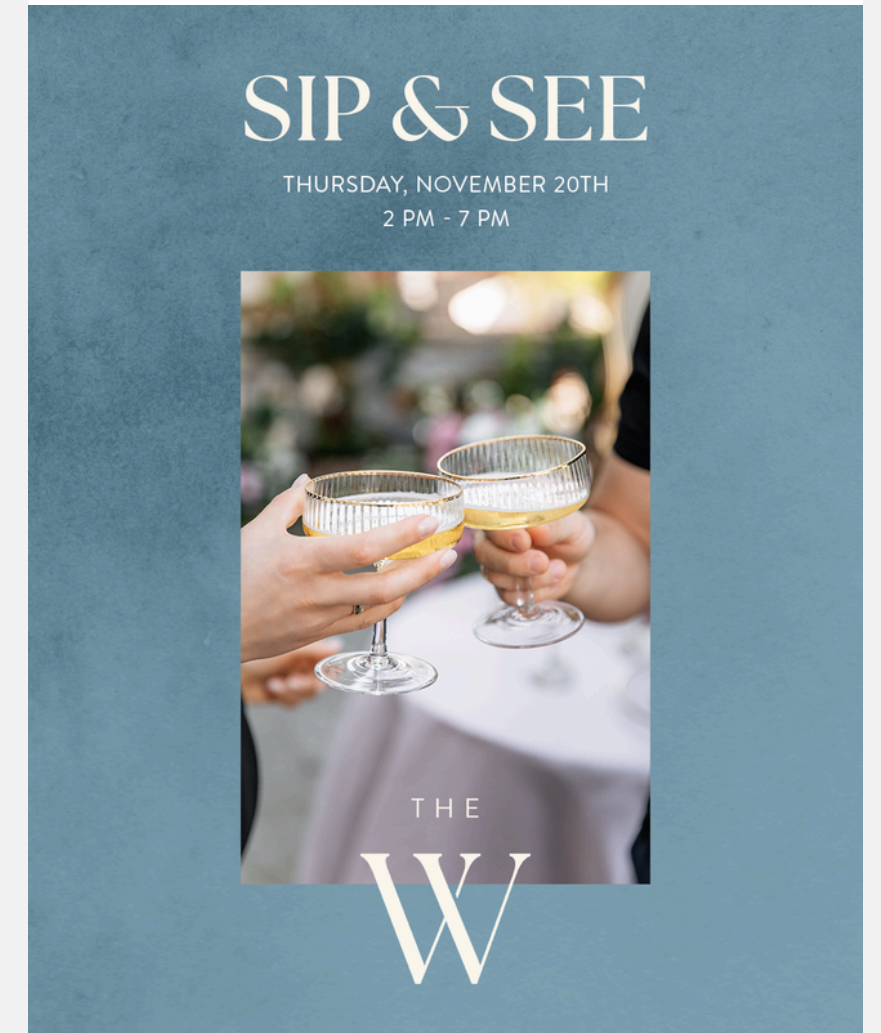
**ASTORIA** astoriacentralparkwest



**COPPERWOOD** copperwoodapartments



**THE WINSLOW** thewinslowresidences



Property Event Highlights

1500  
K  
NW DC

1500kstreet

1500  
K  
NW DC

A NEIGHBORHOOD  
TO DISCOVER

♡    💬    📌

1500  
K  
NW DC

TECHNOLOGY  
BEYOND  
CONNECTED

1500  
K  
NW DC

Luxury office space in Washington, D.C.  
1500 K Street

99  
WALKSCORE

Happy Hour Mix

CONTACT US

1500  
K  
NW DC

Grid Consistency